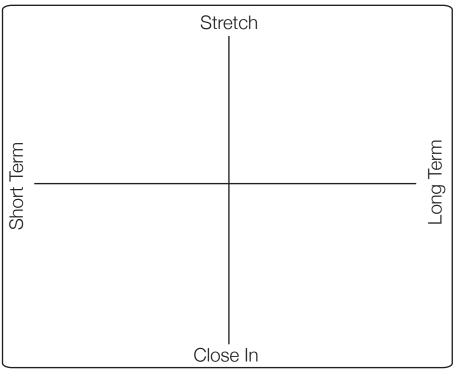
$\sim$	Name/Big Idea:
Thinkhaus Idea Factory	Traine, Dig racai
logical branding™	
logical brailding	
What's the Story?	
What's it Look Like?	
What's it Look Like?	

Targeted Consumer:	
Insight:	
Benefits:	
RTBs:	



Fit to Brand